

NBC News/WSJ/Marist Poll Wisconsin Tables

		Wisconsin Likely Voters		
		Overall, do you have a favorable or an unfavorable impression of Barack Obama?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Wisconsin Likely Voters		53%	44%	4%
Party Identification	Democrat	95%	3%	1%
	Republican	5%	92%	3%
	Independent	52%	42%	5%
Tea Party Supporters		18%	80%	2%
Political Ideology	Very liberal-Liberal	90%	8%	2%
	Moderate	65%	30%	4%
	Conservative-Very conservative	22%	73%	4%
Presidential Choice	Barack Obama and Joe Biden	96%	2%	2%
	Mitt Romney and Paul Ryan	8%	89%	2%
Gender	Men	48%	48%	3%
	Women	57%	39%	4%
Age	Under 45	58%	39%	3%
	45 or older	50%	47%	4%
Age	18 to 29	64%	32%	4%
	30 to 44	54%	43%	2%
	45 to 59	48%	48%	4%
	60 or older	51%	45%	4%
Race	White	50%	46%	4%
	Non-white	79%	19%	3%
Region	Milwaukee	64%	30%	6%
	Southeast	41%	56%	3%
	Southwest	66%	32%	2%
	Northeast	54%	44%	3%
	Northwest	47%	46%	6%
Household Income	Less than \$75,000	56%	41%	3%
	\$75,000 or more	47%	50%	3%
Education	Not college graduate	56%	40%	4%
	College graduate	48%	48%	3%
Marital Status	Married	47%	50%	3%
	Not married	64%	32%	5%
U.S. Military Veteran		46%	48%	6%
Interview Type	Landline	52%	45%	3%
	Cell Phone	55%	39%	6%

NBC News/WSJ/Marist Poll Wisconsin Likely Voters. Interviews conducted October 28th and October 29th, 2012, N=1065 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.